

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



FY 2024-2025 SDDT Healthy Communities Grants – through San Francisco Public Health Foundation

ORGANIZATION(S)	FY24-25 BUDGET	NON-SDDT 1X FUNDS	NEIGHBORHOOD(S)	PRIORITY POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
All My Uso's (AMU) & Fa'atasi Youth Services	\$ -	\$131,700	Bayview-Hunters Point, Potrero Hill, Sunnysdale	Pacific Islander Low Income	Funding supports the OLAGA (Opportunities to Live and Grow for our Aiga) project, which supports career and leadership development for Community Health Workers (CHWs) and delivers programs and services focused on healthy eating, physical activity, and cross-generational connections for Pacific Islander families in San Francisco. In FY24-25, AMU/Fa'atasi Youth Services will support a cohort of Pacific Islander CHWs to implement Nutrition and Healthy Eating classes, Diabetes Support Group sessions, and the distribution of holiday "mealofa" healthy food and resources boxes, planning of Pasifika Health & Unity Day, and dissemination of health education materials around the harms of sugary drinks. Contact: Christine Mauia, christine@allmyusos.org and Sylvia Selinger, faatasiyouthservices@gmail.com
Association of the Ramaytush Ohlone (ARO)	\$ -	\$131,700	Excelsior, Crocker-Amazon, Visitacion Valley, Portola, Mission	Native American / American Indian Low Income	Funding supports transfer, restoration, and remediation of a parcel of land in Golden Gate Park to build a farm to grow food for San Francisco's American Indian community and low income neighbors, which will increase access to ancestral land and nature; promote culture and traditional health activities; provide training, employment, and educational opportunities in Native land management and food production; and increase the use and consumption of native foods and medicinal plants while decreasing the use of processed, sugary foods and beverages. In FY24-25, ARO will remediate the property, conduct a community engagement survey and focus groups to inform development of the farm, develop structures of long term sustainability of the farm and ARO, who will manage the land. Contact: aro@ramaytush.org
Community Awareness Resource Entity (CARE)	\$ -	\$131,700	Potrero Hill	Black / African American Low Income	Funding supports youth leadership development, community stewardship of green spaces in the Potrero Hill neighborhood with focus on Potrero Annex and Terrace public housing developments. In FY24-25, CARE will implement weekly youth leadership development and garden education programming; host events to build community and share health education and community resources (including distribution of holiday meals and turkeys); and steward green spaces in Potrero Hill including cultivation of fresh fruits and vegetables. Contact: Uzuri Pease-Green, uzuri@sf-care.org

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



Farming Hope	\$210,000	\$ -	Civic Center, Tenderloin	Latinx Low Income	Funding supports Farming Hope's paid Apprenticeship Program, Healthy Meals & Groceries Program, and Farming Hope's leadership on the city-wide coalition Food and Agriculture Action Coalition Toward Sovereignty (FAACTS). In FY24-25 Farming Hope will train adults in their 12-week paid culinary apprenticeship program; prepare and distribute healthy meals and groceries to majority housing and food insecure Latinx families; and lead food security advocacy through FAACTS. Contact: Haley Nielson, giving@farminghope.org
Florence Fang Community Farm	\$210,000	\$ -	Bayview-Hunters Point	Black / African American Low Income	Funding supports multi-faceted strategies supporting a hyper-local Bayview food system. In FY24-25, Florence Fang Community Farm will teach Bayview children and youth to grow their own fresh fruits and vegetables and about the harms of sugary drinks and benefits of drinking water; provide career development training in gardening/farming to Bayview youth; and recruit a Bayview Black-owned business to stock fresh produce grown on the farm; and advocate to lower water rates for community and family gardens in the Black community. Contact: Majid Tavallaei, majidt@asianweek.com
South of Market Community Action Network (SOMCAN)	\$ -	\$131,700	SOMA, Tenderloin, Excelsior	Asian Low Income	Funding supports the SIGLA Project which aims to improve health behaviors related to preventing chronic disease through a community health ambassador model with emphasis on reaching low-income Filipino-Americans in Districts 5, 6, 7, 10, and 1. In FY24-25, SOMCAN will support a cohort of community health ambassadors to raise awareness about the harms of sugary drinks; coordinate free physical activity, recreation, and healthy eating/cooking classes; distribute hot meals to SRO residents; and distribute culturally relevant information on how to prevent chronic disease. Contact: Angelica Cabande, acabande@somcan.org
TOTAL	\$420,000	\$526,800			

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



FY 2024-2025 SDDT Healthy Schools Grants – through San Francisco Public Health Foundation

ORGANIZATION	FY24-25 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
Project Commotion	\$77,400	City wide schools	Public school age youth	Project Commotion will bring creative movement programming to SFUSD's youngest learners, working to establish healthy habits during and beyond the school day. In FY 24-25, Project Commotion will provide creative movement sessions for pre-K and kindergarten students and training for teachers on easy-to-apply strategies such as brain breaks, transition activities, and new recess games. Contact: Susan Osterhoff, susan@projectcommotion.org
Ultimate Impact	\$77,400	City wide schools	Public school age youth	Ultimate Impact offers school day and after-school programming for students of all ages primarily in Bayview Hunter's Point, Vis Valley, the Mission, Portola, and Double Rock. Programming provides youth an opportunity to have positive peer interactions, receive consistent adult mentorship, be active, and have fun while playing ultimate frisbee. Coaches use trauma-informed practices and activities to support social and emotional growth. In FY 24-25, Ultimate Impact will provide health and wellness workshops for elementary and middle school students; provide coaching, mentorship, and leadership development support to BIPOC youth. Contact: Rocky Beach, rocky@ultimate-impact.org
Urban Sprouts	\$90,654	City wide schools	Public school age youth	Urban Sprouts seeks to honor and restore cultural connections to health and wellness, reduce health disparities, and support job readiness through training and leadership opportunities. In FY 24-25, Urban Sprouts will engage youth from under-resourced communities in hands-on garden-based education; employ youth and young adults through youth workforce and leadership development opportunities; and deliver multilingual health and nutrition education at the June Jordan School for Equity Farm and Kitchen. Contact: Kent Anderson, kent@urbansprouts.org
Total	\$245,454			

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



FY 2024-2025 SDDT Policy, Systems, Environmental Change (PSE) Grants – through SF Department of Public Health

ORGANIZATION	FY24-25 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
Central American Resource Center-CARECEN	\$292,000	Mission	Low income, Latinx, immigrants	CARECEN uses the CAM model to advocate for PSE changes aimed at reducing consumption of sugary drinks, and increasing water consumption, healthy food, and physical activity. In FY24-25, CARECEN will provide enhanced service connection (public benefits, food and basic supports, health and wellness resources) to Latinx families; train and support promotoras to promote health/wellness and advocate for policy change; implement free water testing pilot in partnership with SF Public Utilities Commission (SFPUC); and advocate for public policy change to promote water consumption through partnership with SFPUC. Contact: Vanessa Bohm, vanessa@carecensf.org
18 Reasons	\$292,000	City Wide, Bayview	Low income	18 Reasons' Nourishing Pregnancy program connects Black and Latinx pregnant people to six months of weekly home delivered groceries and weekly virtual classes on cooking, nutrition, and prenatal and postpartum care. In FY24-25, 18 Reasons will implement cooking/nutrition education courses; launch CalAIM-eligible (Medi-Cal billable) food/nutrition services in San Francisco; and work towards implementing PSE change strategies to integrate food and nutrition supports into MediCal through CalAIM. Contact: Sarah Nelson, sarah@18reasons.org
Tenderloin Neighborhood Development Corporation	\$291,000	Tenderloin, Mission Bay	Low income	TNDC's approach is two-fold: 1) Kain Na, meaning "Let's Eat!", provides a space for low-income Mission Bay community members who are facing food insecurity to have access to weekly groceries, engage in family-friendly food & nutrition activities and 1) The Tenderloin Food Policy Council (FPC), an advocacy group led by Tenderloin residents with support from TNDC staff, examines Policy, Systems, and Environmental Change (PSE) approaches to increase food security and access to healthy food for Tenderloin residents while providing leadership development opportunities for Tenderloin residents to support their ability to inform policy and change systems that related to their ability to access affordable healthy food. In FY24-25, TNDC's Kain Na will distribute fresh food to Mission Bay community members; expand grocery distribution to an additional day each week. TNDC's FPC will support members to apply for a local task force, commission, or board; and engage on two food justice related policies. Contact: Isadora Sharon (Kain Na), ifsharon@tndc.org; Colleen Rivecca (FPC), crivecca@tndc.org
Total	\$875,000			

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



Healthy Food Purchasing Supplement Grants – through SF Public Health Foundation

ORGANIZATION	FY 24-25 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
Heart of the City Farmers Market	\$300,000	City wide, especially Tenderloin, Mid Market, SOMA, Chinatown	Low income, CalFresh Clients	Heart of the City Farmers Market (HOTCFM) is a farmer-operated market open every Sunday and Wednesday at Fulton Plaza in San Francisco’s Civic Center. HOTCFM will increase food security and increase fruit and vegetable consumption through their Market Match incentive program, which provides a dollar-for-dollar match of up to \$5 when an EBT purchase is made. This program allows CalFresh clients to expand their purchases of fresh, locally grown produce from California farmers. It also directly supports local farmers through direct sales to consumers. HOCFM also accepts EatSF Vouchers. Contact: Kate Creps, Kate@hotcfarmersmarket.org
Total	\$300,000			

Healthy Food Purchasing Supplement Grants – through SF Department of Public Health

ORGANIZATION	FY 24-25 BUDGET	NEIGHBORHOOD(S)	POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
EatSF/ Vouchers 4 Veggies/UCSF	\$700,000	City wide	Very low income Pregnant People, Families, and Single Adults	EatSF will increase food security and increase fruit and vegetable consumption. EatSF is a fruit and vegetable voucher program designed to make healthy food in neighborhood supermarkets, grocery stores and farmers markets affordable for low-income families and individuals. In FY24-25, EatSF will partner with the SFDPH Women, Infants, and Children (WIC) program and neighborhood health clinics to provide \$40 in vouchers per month for 12 months to enrolled pregnant people. Contact: Cissie Bonini, Cissie.Bonini@ucsf.edu
Total	\$700,000			

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



Oral Health Community Task Force Grants – through San Francisco Department of Public Health

ORGANIZATION	FY 24-25 BUDGET	NON-SDDT 1X FUNDS	NEIGHBORHOOD(S)	FOCUS AREA(S)	PROGRAM & SERVICES DESCRIPTION
Chinatown Children’s Oral Health Task Force	\$ -	\$90,000	Chinatown / citywide	Parents/guardians, other caregivers, as Asian American and Chinese-speaking low-income families	The Chinatown Task Force on Children’s Oral Health is led by NICOS Chinese Health Coalition and focuses on parents/guardians and other caregivers living in Chinatown, as well as low-income, non- and/or limited-English proficient Chinese-speaking families that live throughout San Francisco. In FY24-25, NICOS will host regular task force meetings with dentists, community-based organizations and community members; Conduct educational presentations and distribute oral health care kits and tap water promotion and promote oral health messaging using a culturally appropriate multimedia (radio, tv, print, social media) campaign. Contact: Kent Woo, kentwoo@nicoschc.org
Mission Children’s Oral Health Task Force	\$ -	\$90,000	Mission /citywide	Parents/guardians and other caregivers, Latinx and Spanish-speaking low-income families	The Mission Children’s Oral Health Task Force is led by CARECEN SF and focuses on parents/guardians and other caregivers living in the San Francisco Mission District, but also Latinx and Spanish-speaking low-income families living throughout San Francisco. In FY24-25, CARECEN will host regular task force meetings with dentists, community-based organizations and community members; Conduct educational workshops and presentations; Produce a culturally appropriate oral health education curriculum and promote oral health messaging through social media and a community briefing. Contact: Vanessa Bohm, vanessa@carecensf.org
District 10 Children’s Oral Health Task Force	\$ -	\$90,000	Visitacion Valley/Bayview Hunters Point / citywide	Parents/guardians and other caregivers, Black/African American (B/AA) and other low-income families	The District 10 Children’s Oral Health Task Force is led by Dental Robin Hood and serves all ethnicities and populations within San Francisco, with focused expertise to meet the unique needs of black families in the community of Bayview Hunter’s Point and Visitacion Valley. In FY24-25, Dental Robin Hood will host regular task force meetings with dentists, community-based organizations and community members; Conduct educational workshops and presentations and promote oral health messaging through formal and social media, as well as a community briefing. Contact: Rubin Sorrell, rs2dds@dentalrobinhood.com
TOTAL	\$ -	\$270,000			

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



SDDT Funded City Agencies

ORGANIZATION	FY24-25 BUDGET	NON-SDDT 1X FUNDS	NEIGHBORHOOD(S)	POPULATION(S)	PROGRAM & SERVICES DESCRIPTION
Dept Public Health – Primary Care Dental	\$395,000	\$ -	City Wide	SFUSD Students in K-5	Sealant application, within SFUSD schools serving high risk target populations. Contact: Helen Yu, helen.yu@sfdph.org
Human Services Administration	\$5,200,000	\$ -	City Wide	Low Income Families and Seniors	Citywide Food Access addresses ongoing food and nutrition gaps by granting funds to CBOs to implement direct programming including purchasing power (grocery voucher) programs, supplemental meal services, community food production (urban agriculture), neighborhood-based grocery access, and the D10 Community Market. In FY24-25, SDDT funds \$5.2 million of a \$10 million grant portfolio. Contact: Cindy Lin, cindy.lin@sfgov.org
Office of Economic & Workforce Development	\$150,000	\$ -	City Wide	Neighborhoods with limited healthy food	Support small business to increase healthy food access in high risk and impacted communities/neighborhoods by 1) supporting business operations; 2) promoting community engagement; 3) improving retail environment. Contact: Jossiel Cruseta, jossiel.cruseta@sfgov.org; Alesandra Lozano, alesandra.lozano@sfgov.org
Recreation and Parks Department	\$ -	\$1,800,000	City Wide	Low Income youth	Requity serves youth under 18 who live in shelters, foster care, public housing, and housing developments through a combination of onsite and hyper-local programs, coupled with extensive outreach. Contact: Linda Barnard, linda.barnard@sfgov.org
Recreation and Parks Department	\$ -	\$670,000	Visitacion Valley, BVHP, Potrero Hill, Western Addition, Fillmore	Low Income Transitional Age Youth	Peace Parks promotes community wellness and violence prevention in underserved communities and aims to improve feelings of community safety and connectedness and increase use of SF parks. Peace Parks serves youth 16-25 years old. Contact: Linda Barnard, linda.barnard@sfgov.org
SF Unified School District	\$200,000	\$ -	City Wide	SFUSD Students	Student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks

FY 2024-2025 Sugary Drinks Distributor Tax (SDDT) Funded Entities



					industry. Contact: Saeeda Hafiz, hafizs@sfusd.edu
SF Unified School District	\$1,100,000	\$ -	City Wide	SFUSD Students	Funding supports improving quality and appeal of school meals and implementing nutrition education thus increasing participation in school meal programs (eg: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding targets schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. Contact: Jennifer LeBarre, lebarrej@sfusd.edu and Saeeda Hafiz, hafizs@sfusd.edu
SF Unified School District	\$ -	\$100,000	City Wide	SFUSD Students	Installation of water stations and water filters in SFUSD schools, beautification and signage to promote use of water stations, and implementation of water education. Contact: Saeeda Hafiz, hafizs@sfusd.edu
TOTAL	\$7,045,000	\$2,570,000			